



THIS RIDE IS ONE PART CALL TO ARMS AND ONE PART CALL OF THE OPEN ROAD.



THE HOUSE WANTS YOU. SUPPORT OUR VETS AT THE FIRST ANNUAL FISHER HOUSE BENEFIT RIDE ON 9-11.
THE FISHER HOUSE IS THE HOME AWAY FROM HOME FOR THE FAMILIES OF VETERANS RECEIVING CARE AT MILITARY AND VA MEDICAL CENTERS.



SHOW YOUR SUPPORT FOR THOSE
WHO PROTECT OUR FREEDOM
WITH A RIDE ON ONE OF THE
ULTIMATE SYMBOLS OF FREEDOM.

Mount up and join us at The House for our first annual Fisher House Benefit Ride, on Sept. 11th. This is truly a ride with a purpose, as all proceeds will go to support Milwaukee's own future Fisher House.

At 8 am we'll meet up at The House for coffee and donuts then marshal at 10 am and show our true colors as we ride to the Milwaukee VA grounds, to the future site of the Fisher House. After the ride, we'll lighten the mood back at The House with lunch, live music, beer and tons of vendors.

Registration is \$40 per bike or \$50 with a passenger.

To register or get more information, go to the events page of HouseOfHarley.com.

ITINERARY AND ATTRACTIONS:

REGISTRATION & BREAKFAST
8 - 10 AM

MARSHAL AT 10 AM

RIDE 10 AM - 12:30 PM

LIVE MUSIC FROM 12:30 - 3 PM

FOOD FROM FAMOUS DAVE'S

LIVE REMOTE WITH
102.9 THE HOG

MILITARY COLOR GUARD

OFFICIAL FLAG RAISING
CEREMONY

THE HOUSE OF HARLEY
WALL OF HONOR



THE FISHER HOUSE BENEFIT RIDE WOULD LIKE TO THANK THESE OFFICIAL SPONSORS



HOUSE OF HARLEY-DAVIDSON

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